



PRIVACY POLICY

Welcome to the Dawn Clarke Design's privacy notice.

This privacy notice provides information on how Dawn Clarke Designs collects and processes your personal data when you visit our website to sign up for a newsletter, purchase a product or service.

It is important that you read this privacy notice together with our website privacy policy which contains more detailed information about our data processing and can be accessed here.

Important information and who we are

Dawn Conchie, Trading as Dawn Clarke Designs is the controller and responsible for your personal data.

Contact details

Our full details are: Dawn Conchie, T/A Dawn Clarke Designs

Name or title of Dawn Conchie, Data Protection Officer

Email address: info@dawnclarkedesigns.co.uk

Postal address: 5 Heather Grove, Hartley Wintney, RG27 8SE

Telephone number: 01962 670014

1. The data we collect about you

We may collect, use, store and transfer different kinds of personal data about you as follows:

- Identity Data.
- Contact Data.
- Financial Data.
- Transaction Data.
- Technical Data.
- Profile Data.
- Usage Data.
- Marketing and Communications Data.

We explain these categories of data here:

- Identity Data. When purchasing a product or subscribing to our newsletter the information you provide will form part of this.



- Contact Data.
As above.
- Financial Data.
When completing a transaction with us, the information you provide through the e-commerce provider.
- Transaction Data.
As above, including details of your purchase.
- Technical Data.
Your internet protocol (IP) address used to connect your computer to the internet, browser type and version, time zone setting, operating system and platform.
- Profile Data.
As detailed in Identity data.
- Usage Data.
Information about your visit, including the uniform resource locators (URL) clickstream to, through and from our site (including data and time); products you viewed or searched for; page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks and mouse-overs), and methods used to browse away from the page.
- Marketing and Communications Data.

As in identity data described above.

2. How we use your personal data

We will only use your personal data for the purpose for which we collected it which include the following:

- To register you as a new customer.
- To process and deliver your order.
- To manage your relationship with us.
- To enable you to participate in a prize draw, competition or complete a survey.
- To improve our website, products/services, marketing or customer relationships.
- To recommend products or services which may be of interest to you.

3. How we share your personal data

- The only time your data may be shared, is for analytics and search engine providers that assist us in the improvement and optimisation of our site.

4. International transfers

We may transfer, store and process your personal data outside the UK. More detail can be found here:

- For Cloud Back up e.g. Norton Antivirus



- The e-commerce platform used, may store the data outside the UK to process your order.

5. Your legal rights

Under certain circumstances, you have rights under data protection laws in relation to your personal data including the right to receive a copy of the personal data we hold about you and the right to make a complaint at any time to the Information Commissioner's Office, the UK regulator for data protection issues (www.ico.org.uk).

To do so, please contact Dawn Clarke Designs in writing at 5 Heather Grove, Hartley Wintney, RG27 8SE or emailing us at info@dawnclarkedesigns.co.uk

6. Further details

If you are looking for more information on how we process your personal data including on data security, data retention and lawful processing bases, please access our website privacy policy.